B.Sc. DEGREE EXAMINATION, NOVEMBER 2024

Fifth Semester

Fashion Technology and Costume Designing

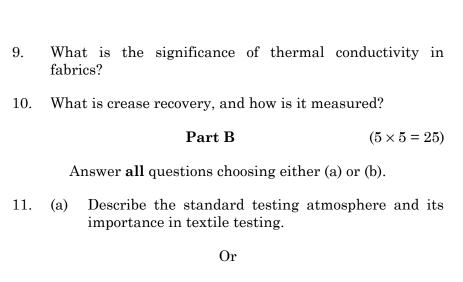
TEXTILE TESTING

(CBCS - 2022 onwards)

Time: 3 Hours Maximum: 75 Marks

Part A $(10 \times 2 = 20)$

- 1. Explain, the term 'standard regain'.
- 2. What is the principle of a wet and dry bulb hygrometer?
- 3. What is the principle behind the Baer sorter used for fiber length measurement?
- 4. What does a Stelometer measure in fiber testing?
- 5. What is the principle of the Beesley balance in determining yarn count?
- 6. What is the function of the Shirley crimp tester?
- 7. What is abrasion, and why is it important in fabric testing?
- 8. Define tearing strength in the context of fabric testing.



- (b) Discuss the influence of humidity on the properties of natural fibers.
- 12. (a) Describe the working principle of a Micronaire instrument and its application in determining fiber fineness.

Or

- (b) Discuss the method of trash content determination using a trash analyzer.
- 13. (a) Explain the process of determining yarn count using the quadrant method.

Or

- (b) Describe how the direction and amount of twist in yarn affect its properties.
- 14. (a) Explain how the Martindale pill box tester is used to assess fabric pilling.

Or

(b) Describe the process of determining tearing strength in a fabric sample.

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15. (a) Explain the significance of water absorbency and water repellency tests in fabric performance.

Or

(b) Describe the process of measuring fabric stiffness using the Shirley stiffness tester.

Part C $(3 \times 10 = 30)$

Answer any **three** questions.

- 16. Describe in detail the methods used for measuring atmospheric conditions and their significance in the textile industry.
- 17. Compare and contrast the Baer sorter and fibrograph in measuring fiber length. Discuss the advantages and limitations of each method.
- 18. Discuss the significance of twist, strength, crimp, and hairiness in yarn quality. How do these parameters impact the performance of the final textile product?
- 19. Compare and contrast tensile strength and bursting strength tests. Discuss their significance in evaluating fabric performance.
- 20. Explain the method used to evaluate fabric drape. Discuss their impact on the end-use of the fabric.

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HOME TEXTILES

(CBCS - 2022 onwards)

Time: 3 Hours Maximum: 75 Marks

Part A $(10 \times 2 = 20)$

- 1. Define home textiles.
- 2. Name the cities known for production of home textiles.
- 3. What is resilient floor covering?
- 4. Define wall covering.
- 5. List the parts of a window.
- 6. What are the materials used for making curtains?
- 7. What is meant by upholstery?
- 8. Describe mattress covers and their importance.
- 9. What are mittens?
- 10. Brief on cutlery holder.

Part B $(5 \times 5 = 25)$

Answer all questions choosing either (a) or (b).

11. (a) What are the recent trends in home textiles?

Or

- (b) Discuss the importance of home textiles in interior decoration.
- 12. (a) Explain the types of hard floor coverings.

Or

- (b) Discuss the uses of soft floor coverings.
- 13. (a) Explain the types of draperies used in homes.

Or

- (b) Differentiate between curtains and draperies.
- 14. (a) Write about the types of cushions and cushion covers and their uses?

Or

- (b) Discuss the types and uses of sofa covers.
- 15. (a) Explain the types and uses of kitchen towels.

Or

(b) Discuss the role of dining table linens in table settings.

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Part C $(3 \times 10 = 30)$

Answer any **three** questions.

- 16. Discuss in detail the factors influencing the selection of home textiles and how they impact interior design.
- 17. Discuss the materials, types, and maintenance techniques of wall coverings in detail.
- 18. Analyze the significance of accessories like rods, rails, and tapes in window treatments.
- 19. Discuss the various types of bed linens, their uses, and maintenance in detail.
- 20. Discuss the importance of bathroom linens in home textiles, focusing on types, uses, and maintenance.

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Fifth Semester

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TEXTILE CARE AND MAINTENANCE

(CBCS - 2022 onwards)

Time: 3 Hours Maximum: 75 Marks

Part A $(10 \times 2 = 20)$

- 1. Define fabric laundering and state its importance.
- 2. What are soap-less detergents?
- 3. State the purpose of laundry blues
- 4. List the other stiffening agents.
- 5. What are the points to consider before washing clothes?
- 6. What is the significance of ironing in textile care?
- 7. How should plastics be laundered?
- 8. Describe "waterproof coat" and its laundry care.
- 9. Mention two benefits of dry cleaning.
- 10. Illustrate the symbol used to indicate dry cleaning and drying in a care label.

Part B

 $(5 \times 5 = 25)$

Answer all questions choosing either (a) or (b).

11. (a) Describe the composition and preparation of laundry soaps.

Or

- (b) Explain about the various types of soaps.
- 12. (a) What is the difference between cold water starch and hot water starch?

Or

- (b) Compare and contrast various types of stiffening agents.
- 13. (a) Explain the steps involved in setting up a washing cycle in a machine.

Or

- (b) Describe the process of ironing different types of fabrics.
- 14. (a) How does laundering differ for woolens compared to cotton?

Or

- (b) What are the methods for laundering nylon?
- 15. (a) Explain the different methods of storing clothes and their importance.

Or

(b) Explain the various types of care labels and their importance.

2

Part C $(3 \times 10 = 30)$

Answer any **three** questions.

- 16. Explain in detail about detergent manufacture.
- 17. Describe the importance of stain removal in fabric care and common methods of removing stains.
- 18. Describe the operation and features of various washing machines, including semi-automatic, fully automatic, toploading, and front-loading machines.
- 19. Discuss the methods of laundering special fabrics like silk and lace, focusing on their unique care requirements.
- 20. Discuss the International Care Labelling System in detail, explaining the significance of each type of label in fabric maintenance.

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First Semester

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VISUAL MERCHANDISING

(CBCS - 2022 onwards)

Time: 3 Hours Maximum: 75 Marks

Part A $(10 \times 2 = 20)$

- 1. What are the key principles of effective visual merchandising?
- 2. What is visual merchandising?
- 3. What are the essential elements of an eye-catching window display?
- 4. What is a display case?
- 5. Mention any two rules of the circulation plan.
- 6. What is meant by race track?
- 7. What is the store interior?
- 8. Mention the different types of lighting.
- 9. List the visual merchandising tool kit used by a visual merchandiser.
- 10. Define Institutional display.

Part B

 $(5 \times 5 = 25)$

Answer all questions choosing either (a) or (b).

11. (a) Give an account on Visual merchandising basics.

Or

- (b) Give a brief note on VM in India Retail market.
- 12. (a) Mention the purpose of the Shelving unit.

Or

- (b) Justify why store planning is very important instore design.
- 13. (a) Classify the different types of hanging hangers used in a retail store.

Or

- (b) How can a spine circulation plan enhance the shopping experience in a fashion store?
- 14. (a) Differentiate store exterior and store interior.

Or

- (b) Mention the elementary of display.
- 15. (a) Write about the qualities required for a visual merchandiser.

Or

(b) Give an account on Window display and list the types of window display and display settings.

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Part C $(3 \times 10 = 30)$

Answer any **three** questions.

- 16. How does effective visual merchandising impact sales and customer experience in a retail store?
- 17. Describe in detail the different types of fixtures.
- 18. How can circulation plans be adapted for different retail environments, such as pop-up shops, department stores, and online-to-offline retail spaces?
- 19. Illustrate the store interior of any store and mention the different merchandising techniques, principles of design, and Elements of design.
- 20. Comprehend the types of display in visual merchandising.